

The Catholic Miscellany

The Catholic Miscellany tells the Good News, teaches the Gospel, inspires the faithful and connects the community.

www.themiscellany.org

2018 Advertising Due Dates

Important info on second page

The Catholic Miscellany reserves the right to decline advertisements based on content or if ad space is full.

Issue Number	Issue Date	Space Reservation Deadline	Print-ready Advertisement Deadline
1	Thursday, Jan. 4	Monday, Dec. 11	Monday, Dec. 18
2	Thursday, Jan. 18	Monday, Jan. 1	Monday, Jan. 8
3	Thursday, Feb. 1	Monday, Jan. 15	Monday, Jan. 22
4	Thursday, Feb. 15	Monday, Jan. 29	Monday, Feb. 5
5	Thursday, Mar. 1	Monday, Feb. 12	Monday, Feb. 19
6	Thursday, Mar. 15	Monday, Feb. 26	Monday, Mar. 5
7	Thursday, Mar. 29	Monday, Mar. 12	Monday, Mar. 19
8	Thursday, Apr. 12	Monday, Mar. 26	Monday, Apr. 2
9	Thursday, Apr. 26	Monday, Apr. 9	Monday, Apr. 16
10	Thursday, May 10	Monday, Apr. 23	Monday, Apr. 30
11	Thursday, May 24	Monday, May 7	Monday, May 14
12	Thursday, June 7	Monday, May 21	Monday, May 28
13	Thursday, June 21	Monday, June 4	Monday, June 11
14	Thursday, July 5	Monday, June 18	Monday, June 25
15	Thursday, July 19	Monday, July 2	Monday, July 9
16	Thursday, Aug. 2	Monday, July 16	Monday, July 23
17	Thursday, Aug. 16	Monday, July 30	Monday, Aug. 6
18	Thursday, Aug. 30	Monday, Aug. 13	Monday, Aug. 20
19	Thursday, Sept. 13	Monday, Aug. 27	Monday, Sept. 3
20	Thursday, Sept. 27	Monday, Sept. 10	Monday, Sept. 17
21	Thursday, Oct. 11	Monday, Sept. 24	Monday, Oct. 1
22	Thursday, Oct. 25	Monday, Oct. 8	Monday, Oct. 15
23	Thursday, Nov. 8	Monday, Oct. 22	Monday, Oct. 29
24	Thursday, Nov. 22	Monday, Nov. 5	Monday, Nov. 12
25	Thursday, Dec. 6	Monday, Nov. 19	Monday, Nov. 26
26	Thursday, Dec. 20	Monday, Dec. 3	Monday, Dec. 10

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IMPORTANT INFO:

Print-ready advertisements:

“Print-ready advertisement” means a fully-designed advertisement, sized to exact Miscellany dimensions for the ad size you have reserved.

Accepted file types for print-ready advertisements:

If you have print-ready art, please send a color (CMYK preferred) .pdf (preferred) or .jpg file **without** bleeds or crop marks, and, if desired, a color version for our e-edition. MS Publisher files are not accepted.

If you have a Word document or fully-designed flyer or brochure that is not the exact size of the advertisement you have reserved, please send it, along with individual components (images and text), by the **design assistance deadline** (see below).

Design assistance:

If you are not able to send a print-ready advertisement, The Catholic Miscellany offers basic design assistance for your advertisement.

Design assistance deadlines:

- 1/16, 1/8, and 1/4 page ads –
All advertisement details, logos, and/or pictures are due to the advertising coordinator **1 week** prior to the art due deadline associated with the edition of the paper in which your ad is scheduled.

- 1/2 and Full page ads –
All advertisement details, logos, and/or pictures are due to the advertising coordinator **2 weeks** prior to the art due deadline associated with the edition of the paper in which your ad is scheduled.