

The Catholic Miscellany

The Catholic Miscellany tells the Good News, teaches the Gospel, inspires the faithful and connects the community.

www.themiscellany.org

2017 Advertising Due Dates

Important info on second page

The Catholic Miscellany reserves the right to decline advertisements based on content or if ad space is full.

Issue Number	Issue Date	Space Reservation Deadline	Print-ready Advertisement Deadline
1	Thursday, Jan. 12	Monday, Dec. 26	Monday, Jan. 2
2	Thursday, Jan. 26	Monday, Jan. 9	Monday, Jan. 16
3	Thursday, Feb. 9	Monday, Jan. 23	Monday, Jan. 30
4	Thursday, Feb. 23	Monday, Feb. 6	Monday, Feb. 13
5	Thursday, Mar. 9	Monday, Feb. 20	Monday, Feb. 27
6	Thursday, Mar. 23	Monday, Mar. 6	Monday, Mar. 13
7	Thursday, Apr. 6	Monday, Mar. 20	Monday, Mar. 27
8	Thursday, Apr. 20	Monday, Apr. 4	Monday, Apr. 10
9	Thursday, May 4	Monday, Apr. 17	Monday, Apr. 24
10	Thursday, May 18	Monday, May 1	Monday, May 8
11	Thursday, June 1	Monday, May 15	Monday, May 22
12	Thursday, June 15	Monday, May 29	Monday, June 5
13	Thursday, June 29	Monday, June 12	Monday, June 19
14	Thursday, July 13	Monday, June 26	Monday, July 3
15	Thursday, July 27	Monday, July 10	Monday, July 17
16	Thursday, Aug. 10	Monday, July 24	Monday, July 31
17	Thursday, Aug. 24	Monday, Aug. 7	Monday, Aug. 14
18	Thursday, Sept. 7	Monday, Aug. 21	Monday, Aug. 28
19	Thursday, Sept. 21	Monday, Sept. 4	Monday, Sept. 11
20	Thursday, Oct. 5	Monday, Sept. 18	Monday, Sept. 25
21	Thursday, Oct. 19	Monday, Oct. 1	Monday, Oct. 9
22	Thursday, Nov. 2	Monday, Oct. 16	Monday, Oct. 23
23	Thursday, Nov. 16	Monday, Oct. 30	Monday, Nov. 6
24	Thursday, Nov. 30	Monday, Nov. 13	Monday, Nov. 20
25	Thursday, Dec. 14	Monday, Nov. 27	Monday, Dec. 4
26	Thursday, Dec. 28	Monday, Dec. 4	Monday, Dec. 11

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IMPORTANT INFO:

Print-ready advertisements:

“Print-ready advertisement” means a fully-designed advertisement, sized to exact Miscellany dimensions for the ad size you have reserved.

Accepted file types for print-ready advertisements:

If you have print-ready art, please send a grayscale .pdf (preferred) or .jpg file **without** bleeds or crop marks, and, if desired, a color version for our e-edition. MS Publisher files are not accepted.

If you have a Word document or fully-designed flyer or brochure that is not the exact size of the advertisement you have reserved, please send it, along with individual components (images and text), by the **design assistance deadline** (see below).

Design assistance:

If you are not able to send a print-ready advertisement, The Catholic Miscellany offers basic design assistance for your advertisement.

Design assistance deadlines:

- 1/16, 1/8, and 1/4 page ads –
All advertisement details, logos, and/or pictures are due to the advertising coordinator **1 week** prior to the art due deadline associated with the edition of the paper in which your ad is scheduled.

- 1/2 and Full page ads –
All advertisement details, logos, and/or pictures are due to the advertising coordinator **2 weeks** prior to the art due deadline associated with the edition of the paper in which your ad is scheduled.