





Here are some instructions, tips and hints to help make your photos more appealing and usable for the paper.

DO	DON'T
	
<p>Action shots are always better than staged or posed photographs. They are more interesting, tell a story and will more likely lead the reader to read the accompanying story or information.</p>	

DO	DON'T
	
<p>Close-ups on individuals are usually better than more distant shots that include everyone. Although it's nice to get everyone at an event into a picture, it just isn't as useful.</p>	

DO



DON'T



Needless to say, fuzzy or blurry pictures are unusable.

DO



DON'T



Of course, there needs to be plenty of light, or there is really nothing to see. These photos simply cannot be used.

Remember, photos should be of real people doing real things.

No large, posed group shots, and no check presentations. Instead, take a picture of people working at the place where the funds will be used or while people were engaged in the activity where the funds were raised.